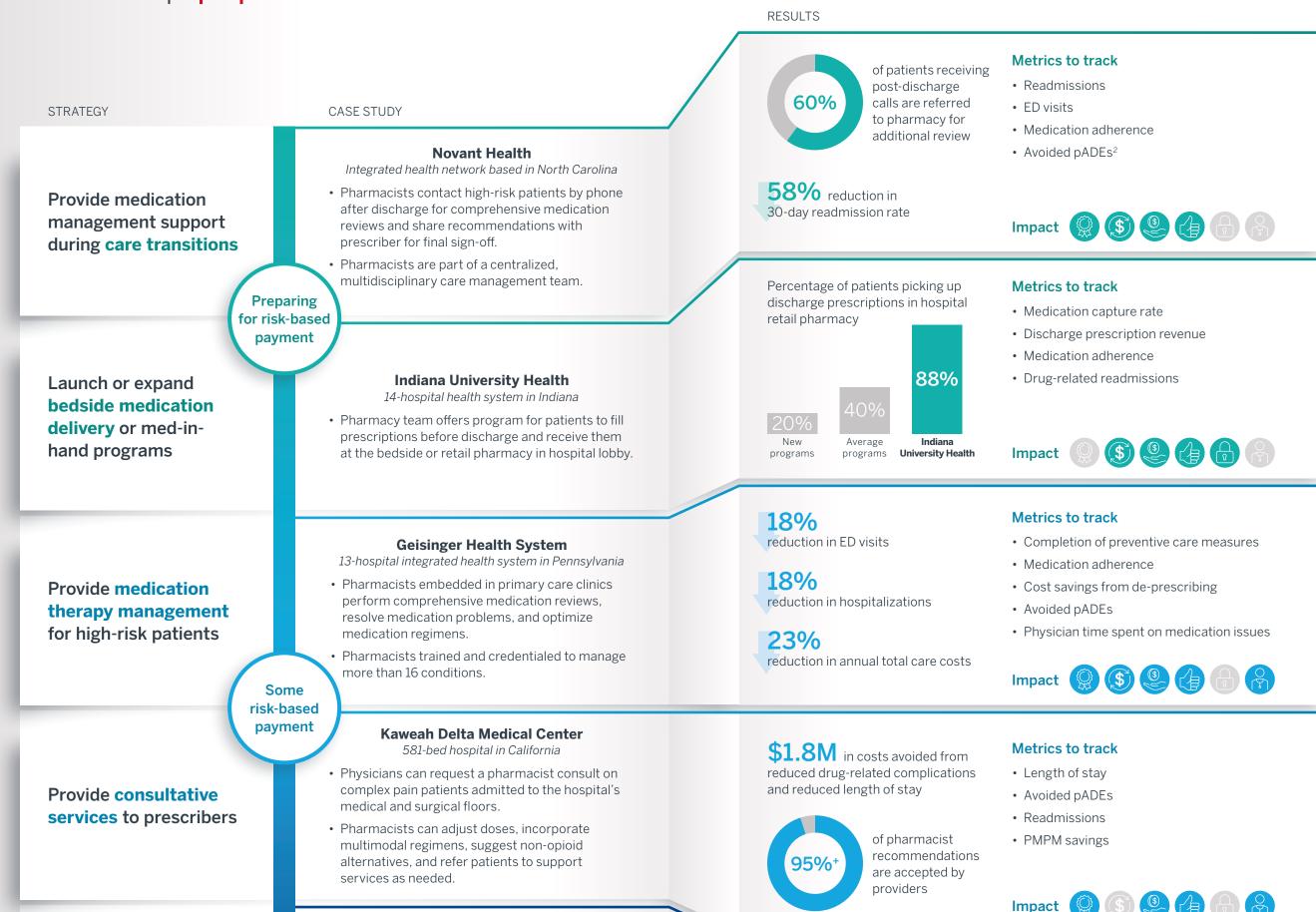
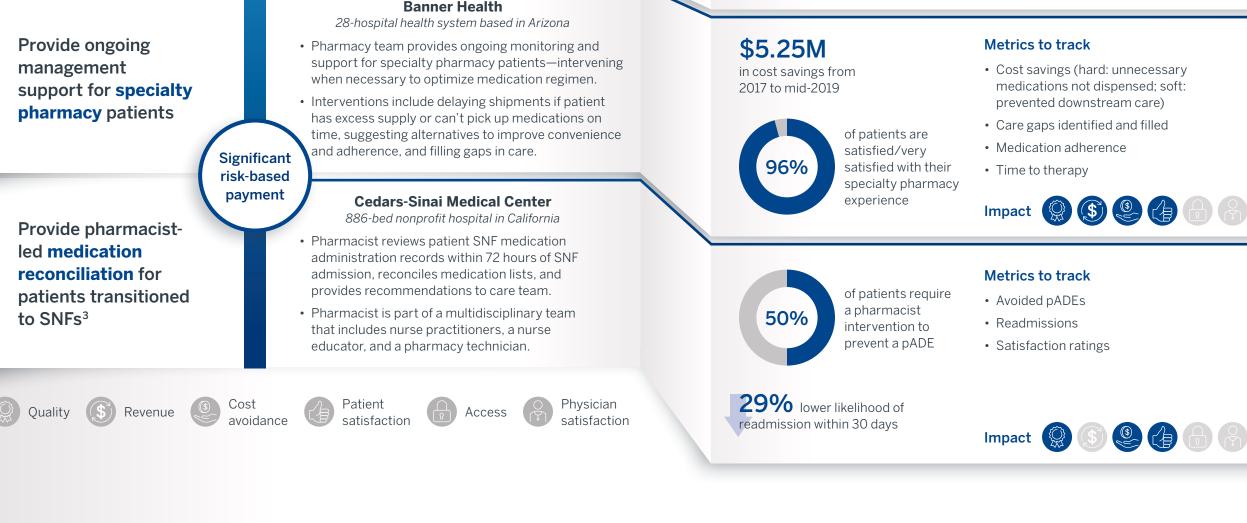
## Six ways population health efforts

Medication errors and suboptimal medication use cost the U.S. an estimated \$528 billion annually.<sup>1</sup> This represents a massive opportunity to impact population health. To improve outcomes and lower spending. progressive health systems are expanding the role of the pharmacist across the care continuum. These six case studies highlight opportunities to deploy your medication experts more strategicallybased on where your organization is on the value-based care pathway.





1. Watanabe JH, et al., "Cost of Prescription Drug-Related Morbidity and Mortality," Ann Pharmacother, 52, no. 9 (2018): 829-837. Potential adverse drug events 3. Skilled nursing facilities

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