

# Forbes' List of 'America's Best Employers'

Forbes publishes its list of the best employers to work for annually, usually in May

## Eligibility

- Organizations are eligible if they:
- Have at least 1,000 employees; and
  - Are nominated by survey respondents in other industries.

## Categories

- Forbes divides its best employers list into two groups based on the number of U.S. employees:
- Mid-sized (1,000-5,000 employees); and
  - Large (5,000+ employees).

## Assessment Process

Forbes works with market research firm **Statista** to survey 30,000 workers at for-profit companies, nonprofit institutions, government agencies, and other organizations with at least 1,000 employees. Participation in the survey is voluntary, and employees are selected to represent a cross-section of all American employees (by age, gender, ethnicity, and region).

Statista asks a series of 30 detailed questions to evaluate employee satisfaction, including asking about company atmosphere, salaries, and working conditions. Respondents are also asked how they feel about the other employers in their respective industry. The survey concludes by asking all respondents to rate, on a scale of 0-10, how likely they would be to recommend their company to other employees. All surveys are anonymous.

After evaluating their own company, respondents are asked to nominate companies outside of their own industry for inclusion on the list.

## Selection and Ranking Process

The companies that receive the most nominations from other employees are added to Forbes' list. This list includes the 500 mid-sized companies with the most recommendations and the 500 large companies with the most recommendations.

Companies on both of these lists are ranked based on their overall recommendation score (rated on a scale of 0-10).

## List Publication

The top 10 large and mid-sized employers are published annually in an article by Forbes. The full ranked list is also available on Forbes' website and can be sorted by industry.

For the health care sector, companies are separated into three different industries:

- Healthcare (including hospitals and health systems) & social;
- Health care equipment and services; and
- Drugs & Biotechnology.

Employers can purchase the rights from Forbes to use the "Best Employers" logo for merchandising and publicity purposes.