

# Clinician Supply Profiler

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## The Basics

### *What is it for?*



The Clinician Supply Profiler is designed to help you compare the ratio of clinicians to population in a selected market against benchmarks. The tool also calculates the current and future change in supply needed for the selected market to be on par with the selected benchmark.

### *Who should use it?*



Sales and strategic leaders measuring clinician supply in a local market.

### *Where can I find it?*



[www.advisory.com/hcic/datacenter](http://www.advisory.com/hcic/datacenter)

## Use Case

### *When should I use it?*



For those suppliers and service providers that work closely with clinicians, this tool can help you understand market supply for physicians and projected shortages or overages in a given market.

In addition, the tool allows you to compare two markets and highlights the change in physician supply needed for the selected market to match benchmarks.

# Clinician Supply Profiler

## TOOL IN BRIEF

Provides instant access to data on clinician supply relative to population for any market within the U.S.; estimates clinician growth needed within a given market to match a benchmark market.

Create market and select benchmark

View clinician supply by specialty and subspecialty

Filter clinicians by gender