

On-Demand Courses

Healthcare fundamentals



Healthcare fundamentals delivers an overview of industry key players, terms, and challenges within the US health care system.

Course learning objectives: Identify the key players within the health care ecosystem, describe major dynamics and influences that impact the priorities of health care's key players.`

Course modules

01

Overview: Understanding the health care landscape

A high-level overview of the health care industry, including the most influential players and why they are important to know.

02

Providers: The organizations and people behind care

A look at the different types of provider organizations, how they do business and employ physicians, and the market dynamics that influence how much they are paid for delivering care.

03

Sites of care: Why “where” care happens matters

An introduction into the five major sites of care, how care is shifting across different sites, and why “where” care happens is important to the industry.

04

Consumers: The patients at the center of health care

Learn about the different ways consumers make care decisions, and how these decisions impact the other industry players they primarily interact with: providers and health plans.

- 05 Health plans: The organizations footing the bill for most care**
Learn about the different types of health plans, their role in the health care industry, and how private plans make money.
- 06 Life sciences and pharmacy: Bringing drugs and devices to patients**
Learn about how life sciences companies, pharmacies, and pharmacy benefit managers fit into the larger industry, support care delivery, and make money.
- 07 Digital health: Building core systems and emerging technologies**
Learn about the diverse companies and products that make up the digital health market and the factors driving rapid growth in this space.
- 08 Government: Regulating, influencing, and advancing health care**
An introduction into the roles the government plays in health care and several key pieces of legislation that have shaped the industry.
- 09 Disruptors: Innovators forcing change in health**
Learn about the different types of disruptors, why they are targeting health care, and how they are changing the industry and challenging incumbents.
- 10 Cross-industry intersections: The relationships that shape health care**
Learn about the complex financial dynamics between influential stakeholder groups at the center of care: patients, providers, and health plans.

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on-demand courses



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