



Health inequity is costing you — here's how to fix it and why will provide you with a deeper understanding of what health equity is and isn't, the root causes of inequity, and paths to progress for healthcare organizations.

Course learning objectives: Define key terms and concepts in the health equity space, understand what a holistic, mature health equity strategy looks like at any organization, and summarize different healthcare stakeholders' relationships to health equity.

Course modules



What health equity really means

Module learning objectives

- Recall "real-life", person-centered examples of health inequity and disparities.
- Understand the necessity of health equity awareness and advancement and define and differentiate common terms associated with health equity e.g., equality vs. equity vs. disparities.
- Identify and explain the drivers of health inequity e.g., structural racism, social determinants of health.

02

Diagnose where you stand, and gain solutions to key barriers

Module learning objectives

- Identify and summarize the key barriers that limit health equity progress (two at the systemic level and five at the organizational level.)
- Identify the three objectives organizations should be pursuing to call themselves an equitable healthcare organization (aka "the three pillars of an equitable healthcare organization".)
- Define each pillar; recall example actions equitable organizations can take or have taken to achieve objectives.
- Discuss how the three pillars intertwine and intersect.
- Identify four key internal areas of development for organizations looking to become more equitable.
- Differentiate characteristics of organizations "just getting started" vs. organizations "moving the market forward on health equity" in each development area.

03

Why health equity is critical to every corner of the healthcare industry

Module learning objectives

Be able to discuss four key healthcare sectors (Hospitals/Health Systems, Life Sciences, Health Plans, Digital Health):

- What should this sector be specifically striving toward regarding health equity?
- What are key business objectives that advancing health equity are aligned with?
- What are some actions this sector is uniquely positioned to take to advance health equity?
- What help might they need from other sectors?

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