Care everywhere will provide you with a thorough look at how care is shifting across and between different sites-of-care—and the impact these shifts have on the larger healthcare industry.

Course learning objectives: Identify the five most prominent site-of-care shifts currently taking place in healthcare, understand the drivers and factors behind continued shifts, and examine this trend’s impact on key healthcare industry stakeholders.

Course modules

01 Back to basics: An explanation of the 5 site-of-care shifts
An overview of what “site-of-care shift” means, as well as the five most prominent site-of-care shifts taking place in healthcare today.

Module learning objectives
Define “site-of-care” and “site-of-care shift”, identify the five key site-of-care shifts poised to impact the healthcare industry, including understanding the “traditional” sites of care, and recall patient-centered examples of site-of-care shifts.

02 Drivers moving care away from traditional settings
A look at the “how” and “why” behind site-of-care shifts, including both national drivers that initiated site-of-care shifts and local drivers that have since accelerated site-of-care shifts.

Module learning objectives
Understand the major drivers that have brought us to where we are today with site-of-care shifts and recognize that different types of care and different markets observe site-of-care shifts at different rates.
03 Opportunities and risks provider organizations face with site-of-care shifts
A look at how each of the five key site-of-care shifts are impacting provider organizations, particularly hospital systems.

Module learning objectives
Understand the impact each of the five site-of-care shifts has on provider organizations and their businesses and describe the strategic actions we expect providers to take as a result.

04 Impacts of shifts in care sites on non-provider stakeholders
A look at how site-of-care shifts in general are impacting non-provider healthcare stakeholders, including payers, patients, and supplier and digital health companies.

Module learning objectives
Understand both the positive and negative impacts of site-of-care shifts on key healthcare industry stakeholders, and the strategies and tactics each is employing in response.