2023 Editorial Calendar

Cross-industry research
- Shaping the new era of value-based care
- Addressing the mental health crisis
- Balancing care innovation and accessibility
- The technology-enabled workforce
- Competing on women’s health
- Forecasting the impact of industry diversification

Industry sector research themes

Health systems
- Future of hospital-based care
- Site of care shifts
- Diversified growth strategies
- Emerging disruptors to core services
- Cardiovascular forecasts
- Oncology forecasts
- Emerging from workforce crisis

Health plans
- Diversification strategy for the evolving health plan
- Employer expectations and affordability
- Medicare Advantage competition and star ratings
- Medicaid managed care dynamics
- Digital member engagement

Life sciences
- Clinical innovation outlook
- New evidence requirements for clinical decision-making
- “Retailization” of clinical trials
- Health system purchasing trends

Digital Health
- Digital patient journeys
- Technology-clinical practice integration
- Improving digital health equity

Physicians and medical groups
- Evolving physician partnership value proposition
- Emerging non-traditional physician employers
- Which organizations are poised to win the war for physician talent
- New hallmarks of physician integration
- Changing definition of physician autonomy

See our upcoming events
**Summits** (~300 attendees)

**Shaping the new-era of value-based care**
June 26–27 | Dana Point, CA
August 30–31 | Virtual

**Innovations in clinical care: Building a sustainable delivery model for 2030**
August 22–23 | Minneapolis, MN
October 4–5 | Virtual

**Redefining growth: How to thrive in a competitive, consolidating landscape**
October 25–26 | Chicago, IL
January 24–25, 2024 | Virtual

**Virtual Roundtables** (~40 attendees)

**The future of digital consumer experience**
May 10 | Virtual

**Reinventing clinical workforce strategy**
September 21 | Virtual

**The future of home-based care**
November 14 | Virtual

**The rise of health solutions companies**
December 7 | Virtual

**Shaping the new era of value-based care**
Early 2024 | Virtual

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**Roundtables** (~40 attendees)

**The future of hospital-based care**
April 24–25 | Denver, CO

**The evolving development enterprise**
May 10–11 | Washington, DC

**Reinventing clinical workforce strategy**
May 23–24 | Washington, DC
December 4–5 | Washington, DC

**The decisions you must make about digital health**
August 1–2 | Marina Del Ray, CA

**The value collaborative: Advancing cross-industry conversations on value**
September 19 | Washington, DC

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See a topic your brand can share insights on? Reach out to organize the perfect marketing solution for your brand.

Email Andrew Erickson to start a conversation: ericksoa@advisory.com