



2026 research agenda: Artificial intelligence



AI FOR CLINICAL DECISION-MAKING

AI is poised to alter how clinical decisions are made, but it is not yet clear what those changes will be or how they will impact the industry more broadly.

We'll examine how a wide range of stakeholders are approaching their investments in this space, their future plans, their partnership strategies, and the barriers they face.



AI IN REVENUE CYCLE AND PAYMENT INTEGRITY

AI is transforming revenue cycle management (RCM) by helping healthcare organizations get paid more accurately and efficiently for the care they deliver.

We'll examine what the impacts of these investments are on payer-provider relationships and what they could mean for the future of healthcare payment.

Additional 2026 research that will touch on AI-related tactics

- 2026 state of the industry
- Primary care
- Hospital margin improvement
- Health plan operational efficiency
- Service line market trends and service line market growth

Want to learn more? Email ask@advisory.com to talk with our team about these topics.