

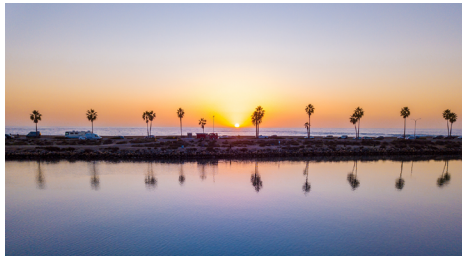


2026 Editorial and event calendar

SUMMITS



WASHINGTON, D.C.
The Conrad | May 5–6, 2026



CARLSBAD, CA
Omni La Costa | June 2–3, 2026



CHICAGO, IL
The Ritz-Carlton | October 14–15, 2026



NASHVILLE, TN
The Joseph | November 10–11, 2026

What to expect

When you attend an Advisory Board Summit, you experience the best of Advisory Board research, learn from leading minds in healthcare, and engage with leaders across the industry. Our multi-day, in-person or virtual events offer:

- Interactive breakout sessions
- Networking opportunities
- Insights into the latest industry trends
- Inspiring ideas and actionable takeaways that equip you to spark positive change in your organization.

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VIRTUAL | July 14–15, 2026 | December 8–9, 2026

ROUNDTABLES

Cardiovascular Roundtable: Tactics for sustainable procedure growth

March 31 | Virtual

AI Roundtable: Unlocking AI's role in care delivery and operations

May 12 | Virtual

Pharmacy Roundtable: Redefining the role of the health system pharmacy

June 23 | Virtual

Oncology Roundtable: Trends and tech you can't ignore

September 15 | Virtual

Value-based care Roundtable: How to deliver the next era of VBC

SOLD OUT

September 30–October 1 |
Washington, D.C.

Nursing leadership Roundtable: Navigating the next era of care

October 27 | Virtual

2026 RESEARCH AGENDA FOR HEALTHCARE LEADERS

State of the industry

- What do executives need to know about healthcare that could affect their strategy for the next 5–10 years?

Hospital margin improvement

- Which operational initiatives have the best yield in margin improvement?
- What AI applications and solutions are yielding replicable margin improvement within the provider operating business?

Health plan operational efficiency

- How can health plans streamline operations to drive down administrative costs, improve member experience, and take advantage of AI?

Service line market trends and service line growth

- What are the emerging trends that leaders need to plan for in CV, oncology, women's health, infusion, and orthopedics?
- How should health systems prioritize services differently for growth? How has margin performance changed across services?

AI in revenue cycle and payment integrity

- What should leaders know about how organizations are using AI today in RCM and PI? What immediate impacts are we seeing?
- What is the future impact of AI in RCM and PI on overall strategy and provider-plan dynamics?

Health system pharmacy

- How are hospitals and health systems evolving their drug purchasing and formulary decisions amid changing financial and policy incentives?

Health system market archetypes

- What are the different growth models for health systems depending on variable market characteristics?
- How can we classify the growth models for strategic guidance and prescriptive growth plans?

Cardiac cath and EP lab efficiency and growth

- What are the common barriers to cardiac cath and electrophysiology (EP) lab efficiency and growth?
- What tactics are providers using to keep pace with patient demand?

Cancer patient navigation

- How are organizations improving oncology patient management, adherence to care, and patient retention?

Nursing and workforce

- How can health systems evolve their workforce to meet the demands of the future?

Primary care

- Primary care has long operated at a loss. Can AI transform the cost base or unlock additional revenue opportunities?

Health system purchasing

- Which factors are becoming more (and less) important in provider purchasing decisions as care shifts toward ambulatory settings?

VBC in specialty care

- How are providers and health plans effectively engaging specialists in value-based care?
- Which specialists are they prioritizing first? What financial and clinical models are driving successful engagement?

OUR MOST POPULAR WEBINARS

Understand your customer: Industry sectors 101

Get insight into the trends shaping different healthcare sectors, understand their current priorities, and learn how to build lasting partnerships. Series will cover health systems, health plans, medical groups, and life sciences.

2026 Specialty care market trends

Understand the latest trends impacting specialty care areas, including growth projections and disruptive innovations. Series will include oncology, cardiovascular, infusion, imaging, orthopedic, women's health, and more.

State of the industry heading into 2026

Understand the market forces shaping today's health care business environment and the key strategic decisions that will shape the industry for the next 5–10 years.

★ 85 NPS in 2025

“Extremely relevant and easy-to-understand overview of a very complex healthcare landscape, extremely well done.”

OTHER FEATURED WEBINARS AND TOPICS

Health system strategy

- Embracing a proactive (not reactive) approach to change
- Top 10 trends impacting health system in 2026
- Care variation reduction: A \$100B savings opportunity

Nursing and workforce

- Nursing workforce market scan
- Nursing career pathing
- Workforce benchmark updates

Service line strategy

- Service line growth case studies
- The top trends in today's infusion market
- Driving growth and efficiency — cardiac cath and EP labs
- Orthopedic market trends

Digital health

- How Baptist set up their AI governance

Health system finance

- Hospital financial insights
- Basics of health system finance

Additional topics include:

- Value-based care
- Health plan strategy
- Life sciences
- Pharmacy trends, and others



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