

2025 Editorial and Event Calendar



summit25

The transformational shifts shaping healthcare



Washington, D.C.

April 29–30



Calsbad, CA

May 19–21



Chicago, IL

October 7–8



Nashville, TN

November 18–19

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Virtual

July 15–16 | December 9–10

Summit topics

Adapt to new market dynamics

- Build the ambulatory network of the future
- Plan for to changing health system investment priorities
- Break the tension between plans and providers

Building tomorrow's care model today

- Span the silos of service line management
- Pursue an appropriate value-based care approach
- Redefine nursing excellence
- Future-proof key specialties: Cardiovascular and oncology

Embrace digital competencies

- Put AI to work
- Must-do cybersecurity investments
- Revolutionize digital consumer experience

Roundtables (~40 attendees)

Future of surgery: Technology, care sites, and beyond

February 11 | Virtual

The future of specialty care: Spotlight on oncology

April 2 | Virtual

Weight loss care models in the age of GLP-1s

SOLD OUT

June 3 | Virtual

How to succeed as a physician leader in 2025 and beyond

June 17 | Washington, D.C.

Nursing excellence: Strategies for workflow, technology

SOLD OUT

June 17 | Washington, D.C.

How to deliver the next era of VBC

October 14–15 | Washington, D.C.

Research topics we're tackling

The state of the industry

- How industry leaders can navigate the policy and payment changes shaping healthcare
- How increased competition will impact care delivery networks, specialty pharmacy, and data strategy

Nursing and workforce challenges

- How to navigate nurse shortages and foster development across a less experienced workforce
- How nurse leaders can promote critical thinking for new and experienced nurses
- The industry benchmarks for turnover, vacancy, and employment

Health systems and hospitals

- Improving workflow, expanding access, and reducing turnover
- The future of the acute care operating model
- The capabilities needed to operate ambulatory networks
- The financial, workforce, and tech challenges shaping health systems
- How local markets compare across geographic metrics

Specialty care

- How health systems are changing their service line structures
- The future of cardiovascular care across the next decade
- The trends and innovations shaping specialty care markets, including oncology, orthopedic, infusion, reproductive, and digestive health

Health plan strategy

- Health plan clinical services management
- How the role of Chief Medical/Clinical Officer is evolving
- The interventions most effective at managing health and spend
- How plans are using AI to achieve efficiency, cost, and quality

Clinical innovation and treatment

- Paying for high-cost drugs and how health plans are rethinking drug value
- The shared incentives across industry stakeholders
- The trends and technologies shaping the pharmaceutical industry

Industry partnerships and payment

- Achieving success in value-based care
- Plan-provider relations and how to improve utilization management and prior authorization
- How providers and life sciences organizations can partner to improve patient care

Medical group landscape

- The market forces impacting medical groups, including consolidation, turnover, and changing delivery models
- How organizations can improve their referral strategy

Digital health and technology

- The new technologies and investment trends shaping the industry
- How organizations can protect against cyberattacks
- “Virtualist” physicians and the strategic objectives they can solve
- Computer vision and how it might transform care delivery

Our most popular webinars

State of the industry

We discuss the market forces shaping today's health care business environment, and the key strategic decisions that will shape the industry for the next 5–10 years.

- 2025 State of the Industry | Q1
- 2026 State of the Industry | Q3 and Q4

2025 Specialty care market trends Q2–Q4

This webinar series will cover the latest trends and data impacting various specialty care areas across 2025, including growth projections, disruptive innovations, and implications for various stakeholders.

- Oncology market trends
- Cardiovascular market trends
- Infusion market trends
- Women's market trends
- Imaging market trends
- Orthopedic market trends
- Diabetes and obesity market trends

Understand your customer Q2 and Q3

Get insight into the key trends shaping different health care sectors in 2025, understand their current priorities, and learn how to build lasting partnerships.

- Health systems 101
- Health plans 101
- Medical groups 101
- Life sciences 101

Additional topics on our calendar

Health system strategy

- How strategic planners are approaching 2025, according to our survey
- The 10 major trends impacting health systems in 2025
- How will health systems grow in 2025?

Nursing and workforce

- Broaden your definition of the nursing care team
- Leadership development webinar series

Oncology and cardiovascular service lines

- Designing cancer care around the individual patient
- Thriving amid national oncology competition
- The future of cardiovascular care

Medical group strategy

- The rise of corporate medical groups
- 2025 medical group landscape update

Digital health

- 2025 digital health market trends
- Artificial intelligence 201

Additional topics that will be covered in our webinar calendar

- Value-based care
- Health plan strategy and trends
- Life sciences and pharmacy trends
- Philanthropy
- And more!



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