

Current research agenda for physician leaders

| Topic | What we're researching | Why it matters |
|---|--|---|
| Specialty care market trends | <ul style="list-style-type: none">What key changes in each of the major service lines -- oncology, cardiovascular, neurosciences, orthopedics, obesity care, and women's -- are the most impactful to care delivery? | Physician leaders need to understand specialty care market dynamics to anticipate what will change in care delivery across the next year. |
| Service line growth | <ul style="list-style-type: none">How can health systems improve the capacity of their workforce, infrastructure, and access points? | Health systems rely on service lines to drive growth, but they're finding that growth feels increasingly unattainable when relying on traditional strategies. Physician leaders play a critical role in transforming service line strategy and implementing new approaches to growth. |
| Medical group benchmarking | <ul style="list-style-type: none">What are the key trends in medical group operations, finances, and staffing? | Understanding key medical group trends will help physician leaders adjust staffing ratios and benchmark their financial performance. |
| Care variation reduction | <ul style="list-style-type: none">How can health systems design, implement, and track adherence to care standards across all facilities to reduce costs, improve quality, and ensure a consistent patient experience regardless of where the patient presents? | There is a \$100B cost savings opportunity in addressing unwarranted CVR. Physician buy-in is one of the most important elements of a successful approach to CVR. |
| VBC in specialty care | <ul style="list-style-type: none">Which specialists are most engaged in value-based care today—and which will be in the next 3 years?How are specialists participating in ACO-style models without overburdening primary care or disrupting hospital demand?Where does it make more sense to prioritize procedural risk over specialist inclusion in ACO models? | Specialists drive the majority of healthcare costs. As VBC adoption increases, physician leaders must engage their specialists in their value-based care strategy. |
| AI for clinical and coverage decision-making | <ul style="list-style-type: none">How are stakeholders investing in AI for clinical decision-making?What are their future plans, partnership strategies, and barriers to adoption?What potential futures and inflection points should leaders anticipate? | AI is reshaping clinical decisions. Physician leaders need to know how coverage changes will impact services and which tools will be the most reliable for clinical decision making. |
| AI in revenue cycle and payment integrity operations | <ul style="list-style-type: none">How is AI transforming revenue cycle management, including claims processing, coding, and prior authorization?How does AI enhance payment integrity by detecting underpayments, fraud, and missed reimbursement opportunities? | AI-driven RCM tools impact how providers get paid and how value is assessed. Physician leaders must understand changes to revenue and payment for their providers' services. |