

Current research agenda for facility planning and design firms

Topic	What we're researching	Why it matters
Geographic market archetypes	<ul style="list-style-type: none"> How do different healthcare markets compare based on demographic, population, and healthcare supply factors? 	Facility planners need to understand different markets based on their volumes and growth profile to meet the needs of their customers.
Strategic planners survey	<ul style="list-style-type: none"> What are the intentions of health system strategy leaders related to spending, growth, operations and partnership? 	Facility planners need to understand the priorities of health system strategists to meet the needs of their customers.
Site-of-care-shift trends	<ul style="list-style-type: none"> Which high-value procedures are shifting from inpatient to outpatient settings? Are shifts consistently moving toward lower-cost care sites? What are the most common site-of-care switch types (e.g., clinic to HOPD)? 	Healthcare procedures are rapidly shifting from inpatient to outpatient settings, with joint replacements and other high-value services leading the trend. These shifts vary significantly by geography and are influenced by local market dynamics, physician independence, and payer incentives. Facility planners need to understand how these shifts play out in different markets profile to meet the needs of their customers.
Service line growth	<ul style="list-style-type: none"> How do health systems compete to capture and retain patients and partners? How can health systems improve the capacity of their workforce, infrastructure, and access points? How can health systems drive and align the vision, mission, leadership, and culture of their service lines? 	Health systems rely on service lines to drive growth, but they're finding that growth feels increasingly unattainable when relying on traditional strategies. Facility planners need to understand how health systems are approaching service line growth to meet the needs of their customers.
Specialty care market trends	<ul style="list-style-type: none"> What key changes in each of the major service lines (oncology, cardiovascular, neurosciences, orthopedics, obesity care, and women's)* are the most impactful to care delivery and service line strategy? 	Facility planners need to understand specialty care market dynamics to anticipate disruption, identify opportunities, and support their provider customers more effectively.
10 trends impacting health systems	<ul style="list-style-type: none"> What are the major highlights, messages, and data points about and impacting health systems? 	Facility planners need to understand the trends impacting health systems so that they can address the needs of their clients.
State of pediatric hospitals	<ul style="list-style-type: none"> What is the financial outlook for pediatric hospitals, especially in light of OBBBA? What cohort-specific margin insights can be drawn from pediatric hospital performance? What pediatric-specific solutions are emerging to address financial sustainability, including strategies around margin management, family financial experience, and new growth avenues? 	Pediatric hospitals face unique financial pressures and operational challenges. Facility planners must understand these dynamics to better support pediatric care delivery, align partnership strategies, and anticipate shifts in demand and investment across pediatric service lines.