

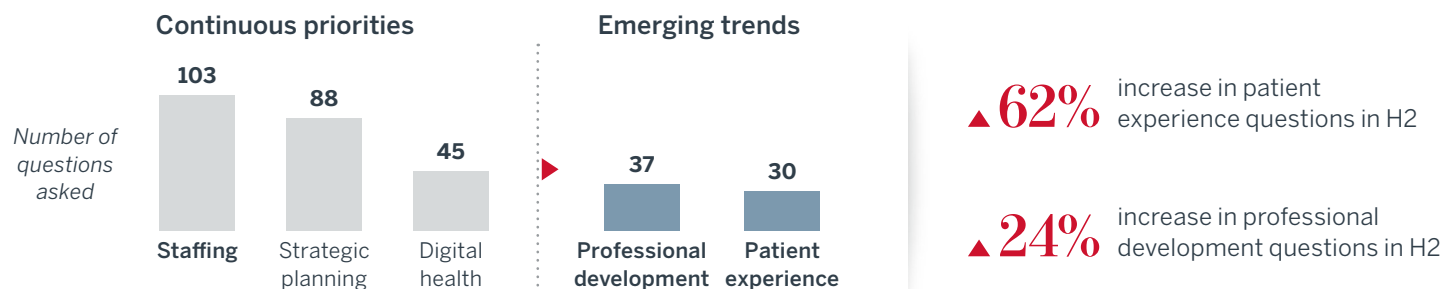
# Ask Advisory On your radar

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What are healthcare leaders thinking about? Advisory Board's AskAdvisory service directly interacts with 1,000+ members every month. On Your Radar consolidates this unique insight to enhance your understanding and deepen your connections.

## TREND COMPARISONS

### Areas of significant interest based on 2,000+ requests



#### Staffing issues persist, professional development interest increases

#### Increased emphasis on patient experience

## BEHIND THE DATA

- As staffing dilemmas persist, organizations are thinking about how to creatively staff their departments. As they do so, they are interested in refining the skills of their current staff pool to improve productivity.
- With a growing number of options for consumers, healthcare providers are looking for ways to differentiate themselves from their competitors by improving their patient experience.

## CONVERSATION STARTERS

- Throughout the pandemic, staff experienced exhaustion, trauma, isolation, and fear. Where have you successfully fostered recovery? Where do you need new solutions?
- How do you encourage for staff to grow within your organization?
- How are you investing to create a more positive virtual patient experience?
- Are there any areas of the patient experience you would like to focus on?
- What innovative ideas have you explored to improve patient experience?

## RELATED RESOURCES

- [2022 clinician survey data book](#)
- [2022 Clinical Workforce Summit presentations](#)
- [Radio Advisory 141: Building better digital consumer experiences](#)
- [The virtual patient experience today](#)
- [Cancer Patient Experience Resources](#)