2019–2020 Cardiovascular Roundtable National Meeting Series

RSVP advisory.com/cr/2019meeting
How will purchasers choose a health care provider in 2020? Today’s market is more competitive than ever—and that’s increasing the options for payers, patients, employers, and referring providers.

To become the CV provider of choice, you have to balance providing high-quality, low-cost, accessible care while understanding the needs of your market and the capabilities of your program. CV leaders will have to stay one step ahead of policy changes, carefully evaluate when to pursue new investments, compete in the increasingly crowded ambulatory market, and engage physicians in supporting these initiatives.

We asked cardiovascular industry leaders how they confront these issues. Join us for the 2019–2020 national meeting series to hear their answers and our insights.
From idea to implementation

Attendees will hear our expert insights and learn best practices. In addition, we will provide a suite of implementation tools, including:

+ Benchmarking and forecasting tools for CV services
+ Ready-to-use slides and executive “cheat sheets”
+ Investment decision guides for innovative services and technology

This year’s national meeting will help attendees:

Build a strategy that is one step ahead of market trends
Reduce cost of physician recruitment and turnover
Become the outpatient center of choice in your market

Improve CV physician engagement to mitigate burnout
Stay on top of innovations in CV technology and population health management
Develop a network of peer CV leaders
Meeting agenda

**11:30 a.m.**  
**Peer networking lunch**  
*Meet fellow members over lunch to discuss top priorities and share challenges and successes.*

**12:30 p.m.**  
**Cardiovascular Market Update 2020**  
*Become the CV provider of choice*  
- Payment and regulatory updates impacting CV strategy  
- Demand trends and innovations changing care dynamics  
- Evolving expectations of patients, payers, and referring physicians

**2:15 p.m.**  
**Strengthen Physician-Hospital Alignment and Incentive Structures**  
*Partnering to achieve shared CV program goals*  
- The state of physician-health system relationships today—employment, co-management, joint ventures, and more  
- New national benchmarks from the Cardiovascular Roundtable’s alignment strategy survey  
- Progressive physician incentive models to advance outcomes

**4:00 p.m.**  
**Promoting CV Physician Engagement**  
*Tactics to mitigate burnout and retain talent*  
- Top drivers of CV physician burnout today  
- Case studies on driving engagement across the enterprise  
- Facilitated discussion to learn from peer experiences

**5:30 p.m.**  
**Day 1 adjournment**

*Times are approximate.  
Please check advisory.com/cr/2019meeting for the latest schedule.*
 DAY 2

7:15 a.m. Peer networking breakfast
Continue the conversation with other attendees over coffee and breakfast before presentations begin.

8:00 a.m. CV Ambulatory Strategy 2.0
How to compete in an increasingly crowded market
+ Create an ambulatory plan that balances reach and cost
+ Evaluate CV services in ASCs and office-based labs
+ Compete on access, experience, and efficiency

9:45 a.m. Innovations in CV Care
Evaluate and capitalize on disruptive services and technologies
+ How to evaluate new technology and program investments in today’s market
+ Assess ROI for cardio-oncology, advanced imaging, structural heart, wearables, and more

12:00 p.m. Meeting adjournment

Bring your laptop or tablet to the meeting. Download the handouts to your device so you can review the materials in advance, follow along during each presentation, and quickly distribute our resources to your team.

For more information, visit: advisory.com/paperless
2019–2020 national meeting series

Who should attend

We invite stakeholders who are involved in CV service line strategy and performance improvement. Attendees typically include:

+ CV service line administrative and physician leaders
+ C-suite executives (e.g., CEOs, CNOs, COOs)
+ Industry partners

Dates and locations

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<thead>
<tr>
<th>October 28–29, 2019</th>
<th>March 5–6, 2020</th>
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<tbody>
<tr>
<td>Washington, DC*</td>
<td>White Plains, NY</td>
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<tr>
<td>December 16–17, 2019</td>
<td>April 9–10, 2020</td>
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<tr>
<td>Chicago, IL</td>
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<td>Dana Point, CA</td>
<td>Washington, DC*</td>
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<td>February 24–25, 2020</td>
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<td>Atlanta, GA</td>
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* Please note our office location has changed. Our new address is 655 New York Avenue NW, Washington, DC 20001.