You are cordially invited to attend

Resilient Caregivers, Reliable Care

2017–2018 National Meeting Series

REGISTER NOW
advisory.com/nec/2018meeting
Patient care teams must navigate an increasingly challenging work environment. Uncertainty about the future, the rapid pace of change, and more complex patients—including a growing population of behavioral health patients—are all leaving staff exhausted and overwhelmed.

As shown below, nearly three-quarters of US nurses report feeling stressed, overworked, or even burned out, and half have considered leaving the profession altogether. To ensure staff can perform their best in a challenging work environment, leaders must address the “trigger points” contributing to staff stress, reconnect nurses to the joy of practice, and foster resilience at the front line.

**CHALLENGE #1**

Your nurses are emotionally drained and “running on fumes.”

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- 74% of nurses report concern about the effects of stress and overwork¹
- 70% of nurses report feeling burned out²
- 50% of nurses have considered leaving the nursing profession altogether³

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Sixty percent of health care organizations are projected to have negative margins by 2025—unless they can significantly cut costs. Nursing budgets are especially strained, and nurse executives are under pressure to find additional cost savings by reducing labor costs.

But many health care leaders are overlooking a much larger cost-savings opportunity: reducing unwarranted care variation. According to hospital and health system CFOs, care variation reduction is the number one cost-savings opportunity today. Nurse leaders’ unique perspective will be critical to achieving the twin aims of reducing care variation: reducing costs and improving care quality.

**CFOs’ Estimate of Cost Savings Opportunities**

- Labor Costs: 40%
- Capital Expenses: 20%
- Supply Costs: 25%
- Administrative Overhead: 10%

40% of all cost-savings opportunity comes from reduction in care variation

**Foster Frontline Resilience, Provide Reliable Care**

Join us at our national meeting series to learn strategies for building a culture of resilience and reducing care variation at scale.
**CNO Roundtables**

*Strategic Conversations for Chief Nursing Officers*

CNO Roundtables are interactive meetings that take place over two half-day sessions. Reserved for CNOs, VPs of nursing, and other senior nurse executives, the roundtables provide nurse executives an opportunity to discuss their most pressing challenges and our profiled strategies with peers in a small group setting.

CNO Roundtables tackle the same topics as the Best Practice Summits, but to preserve time for executive conversation, select practices and concepts will be covered more quickly than at the summits.

**Intended Audience**

+ CNOs
+ VPs of patient care services
+ VPs of quality
+ Other senior nurse executives

**Best Practice Summits**

*Working Sessions for Nursing Leadership Teams*

Best Practice Summits are interactive meetings that take place over two half-day sessions. Open to member CNOs and their most senior direct reports, the summits provide nurse leaders the opportunity to discuss and prioritize best practices with members of their own leadership teams.

Best Practice Summits tackle the same topics as the CNO Roundtables and provide a greater opportunity to dig deeply into our best practice recommendations and implementation support.

**Intended Audience**

+ CNOs
+ VPs of quality
+ Directors of nursing
+ Directors of care quality
+ Tenured nurse managers
+ Other senior nursing leaders
DAY 1

11:30 a.m.  Registration and Light Lunch

Noon  Setting Strategy Amid Uncertainty
The changing political landscape means hospitals and health systems must grapple with renewed uncertainty, so an informed, unbiased perspective is critical. Join Ford Koles to hear Advisory Board’s latest analysis and learn about how health care organizations can generate returns in tomorrow’s market.

1:45 p.m.  Build a Culture of Resilience
Leaders can’t readily fix an increasingly complex and uncertain care environment. So in this session, we will discuss the stress “trigger points” exacerbating frontline burnout that leaders can control. Learn strategies and best practices to enable staff to remain flexible, agile, and effective in the face of challenge.

5:00 p.m.  Reception

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featured speakers

Ford S. Koles, Jr., MA  
*Executive Director*

Health care economist and principal spokesperson for the firm, with national expertise in areas ranging from health system strategy to physician relations; former management consultant, Hay Group and Ernst & Young.
DAY 2

7:30 a.m.  Continental Breakfast

8:00 a.m.  Design and Embed Care Standards the Front Line Will Embrace

Progressive organizations are aiming to reduce costs and improve care quality through a collaborative, multidisciplinary approach to care variation reduction. Rather than force-fit a poorly designed standard into caregiver workflow, nurse executives are looking upstream, to incorporate caregiver realities into the design process. Join this session to learn how to decide which care to standardize, and how to design and embed standards that will make bedside care easier—not harder—to deliver.

11:30 a.m.  The CNO’s Table

Join Carol Fleischhauer, Advisory Board’s Chief Nursing Officer, for an interactive discussion on emerging nurse executive challenges. Discuss your perspective with peer chief nursing officers and learn actionable tips for ensuring your nursing organization is prepared to respond.

Carol Fleischhauer, RN, MSN, JD
Chief Nursing Officer

Nationally recognized Nursing Executive Center presenter on nursing practice and clinical effectiveness; assistant clinical professor at the University of Washington; former executive director for the American Organization of Nurse Executives (AONE).
What you will learn

+ How regulatory and legislative changes on Capitol Hill may impact your system’s market outlook

+ What changes in nursing strategy your system should be implementing right now

+ The “trigger points” exacerbating frontline burnout among bedside nurses that nursing leaders can control

+ Best practices for bolstering frontline resilience—to help nurses remain agile and effective in the face of stress

+ How much cost savings your system can generate in the near future by minimizing care variation

+ How you can minimize the workflow changes required to implement new care standards
Nursing Executive Center 
2017–2018 National Meeting Series

CNO Roundtable Dates and Locations

December 14–15, 2017 | Washington, DC
The Advisory Board Company

January 10–11, 2018 | Chicago, IL
The University of Chicago Gleacher Center

February 15–16, 2018 | San Francisco, CA
The Ritz-Carlton, San Francisco

March 19–20, 2018 | Atlanta, GA
The Ritz-Carlton, Atlanta

April 5–6, 2018 | Dallas, TX
The Ritz-Carlton, Dallas

May 17–18, 2018 | White Plains, NY
The Ritz-Carlton, Westchester

June 28–29, 2018 | Cleveland, OH
The Ritz-Carlton, Cleveland

Best Practice Summit Dates and Locations

April 3–4, 2018 | Washington, DC
The Ritz-Carlton, Washington, DC

May 3–4, 2018 | Orlando, FL
Omni Orlando Resort at ChampionsGate

May 10–11, 2018 | Dana Point, CA
The Ritz-Carlton, Laguna Niguel

May 31–June 1, 2018 | Chicago, IL
InterContinental Chicago Magnificent Mile

July 12–13, 2018 | Boston, MA
The Fairmont Copley Plaza Hotel

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