2016–2017 National Summit for Independent Medical Group Executives

Register now: advisory.com/ppr/2016summit
Independent Medical Group Strategy at a Crossroads

Key Questions Facing Independent Group Leaders

**MIPS vs. APM:** Which MACRA track is best for us?

**Protect Fee-for-Service vs. Shift to Risk:** Where should we go next with our risk-based payment model strategy?

**Go It Alone vs. Join Big(ger):** Can we continue to grow on our own—or do we need to team up with other organizations?

**Fund Ourselves vs. Seek Investment:** Can we/should we fund future strategy on our own, or should we secure a capital partner?

The 2016–2017 Physician Practice Roundtable National Summit, exclusively for independent medical groups, will help leaders sift through these critical strategic questions and identify the necessary investments, partnerships, and workforce changes to ensure sustainability amid a changing health care landscape.

**Navigating a Complex Payment Environment**

Medicare has been increasingly tying more payment to value, and now the Medicare Access and CHIP Reauthorization Act (MACRA) gives organizations a reason to consider taking on even more risk. At the same time, there are critical questions about which payment models are the best fit, particularly for independent medical groups. How should groups decide which is the right path?

**Remaining Independent and Financially Solvent**

Many medical groups are already feeling cash-strapped, just as they are taking on more risk and fulfilling MACRA reporting requirements that could require additional investments. Private equity and other new disruptive market entrants have emerged as an attractive alternative to health system employment and partnership. How should they evaluate these investment options to ensure continued independence and financial solvency?

**Restoring Joy in the Practice of Medicine**

Let’s face it: the practice of medicine has fundamentally changed. Today’s physicians are reporting record levels of burnout, presenting a threat to independent medical group strategy at a very critical moment. How can group leaders identify provider burnout, and what programs or policies should they implement to help restore balance?
2016–2017 Agenda
Physician Practice Roundtable National Summit

7:30 a.m.   Arrival and Registration
Continental Breakfast Provided

8:00 a.m.   2016–2017 State of the Union—Health Care Reform Beyond the ACA
The Next Generation of Medicare Risk, High Deductibles, and Physician Integration
• Election 2016: How will it impact coverage expansion and payment transformation?
• Pulse check on the Affordable Care Act: Has it accomplished its goals?
• Decoding MACRA: Will it accelerate provider consolidation and the transition to risk?
• The consumer imperative: Is health care now a real marketplace?

9:30 a.m.   New Strategic Partnerships for Accessing Capital
Navigating Emerging Options for Independent Medical Group Growth and Transformation
• Assess the evolving independent medical group national landscape
• Evaluate potential capital investment partners like practice management companies, private equity firms, payer-backed physician networks, ACO partners, and other physician aggregators
• Structure potential new partnerships to your advantage

11:30 a.m. Speed Networking Session—New this year!
• Connect with peers in a structured format to discuss areas of common interest
• Participants will rotate frequently to maximize interactions and engage in meaningful discussion

12:30 p.m. Lunch

1:30 p.m.   Concurrent Afternoon Sessions
(Each attendee selects one session to attend)

Track One: Physician Burnout Amid Rapid Care Transformation
• Size the physician burnout challenge and its impact on your bottom line
• Identify and address burnout drivers in your organization
• Implement specific policies and programs to help restore joy in the practice of medicine

Track Two: Ambulatory Quality Reporting in the Era of MACRA
• Determine which metrics to report to maximize Medicare reimbursement
• Streamline your quality reporting burden across public and private payers
• Support and incentivize your physicians on quality tracking and reporting efforts

3:00 p.m.   Adjournment

Register now: advisory.com/ppr/2016summit
Physician Practice Roundtable
2016–2017 National Summit Details

Why You Should Attend
The 2016–2017 Physician Practice Roundtable National Summit is the premier event exclusively for independent medical group executives to engage in an immersive, collaborative learning experience on the most critical issues affecting their business. Powered by expert insight and case studies from exemplary organizations, attendees will gain deep knowledge and actionable ideas to position their group for success in a period of great strategic uncertainty.

What Our Members Said About the 2015–2016 Meeting*

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Statement</th>
</tr>
</thead>
<tbody>
<tr>
<td>96%</td>
<td>Improve the quality of my strategic decisions</td>
</tr>
<tr>
<td>93%</td>
<td>Advance our performance against key organizational goals</td>
</tr>
<tr>
<td>83%</td>
<td>Make me more effective at my job</td>
</tr>
</tbody>
</table>

* Percentage of members responding Strongly Agree or Agree to the statement “Applying the ideas from this content will...”

Who Should Attend
We recommend this event to independent physician organization CEOs, board presidents, and senior physician and administrative leaders.

How You Can Attend
Dates and Locations

<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
<th>Venue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday, November 4, 2016</td>
<td>Washington, DC</td>
<td>The Advisory Board Company</td>
</tr>
<tr>
<td>Friday, December 2, 2016</td>
<td>Chicago, IL</td>
<td>University of Chicago Gleacher Center</td>
</tr>
<tr>
<td>Friday, February 24, 2017</td>
<td>Washington, DC</td>
<td>The Advisory Board Company</td>
</tr>
</tbody>
</table>

Register now: advisory.com/ppr/2016summit
or contact Events and Member Support meetings@advisory.com
P 202-266-6850 | F 202-266-6870